

SPONSORSHIP OPPORTUNITIES



Contact: Tony Corpin, 310/792-2226 or tony@stnmedia.com

All sponsors will receive recognition on the sponsor page in the show program.

Conference Program quantity: 1500-2000 units

interior positions

[½ page: \$450] [Full page: \$550]

cover positions

[IFC: \$1000] [IBC: \$1000] [BC: \$1250]

Exclusive Sponsorships

badge & lanyard: \$4500

Every conference attendee will receive a badge and lanyard with sponsor's custom ad.

conference water bottles: \$5000

Custom printed labels will be individually placed on each 12oz bottle of Alpine Spring water. This will be the main source of water for the entire conference, so your brand and message will be seen constantly. We estimate over 5,000 bottles of water will be consumed.

belly band: \$5000

Every conference attendee will see your ad on all bonus distribution issues of STN.

room key card: \$4500

Every conference attendee staying at the Grand Sierra Resort will receive a custom hotel key card.

giant trade show floor map

& booth locator: \$950

One available for both Nevada and Silver State exhibit halls. Giant logo of sponsor to be displayed on booth locator map at the front of each exhibit hall.

flash drives: \$3500 quantity: 600 units

Each conference attendee will receive a flash drive printed with your custom logo. The flash drives will contain conference workshop materials that the attendees can take home and use long after the conference is over. We can also load your chosen marketing materials onto each flash drive.

hotel door hangers: \$4000

Every conference attendee staying at the Grand Sierra Resort will receive a door hanger with sponsor's custom ad. Quantity based on room attendance at conference hotel, estimated 1500 units.

pen & pad: \$3000

Have every attendee see your logo while taking notes throughout the conference. Sponsor to provide minimum 2000 pens and 1000 pads.

Non-Exclusive Sponsorships

conference binder: \$1500 quantity: 1000 units

One company business card will be placed in the front of conference binders that every attendee receives. Sponsor will also have a tab w/company name, plus a single sheet of marketing materials in the binder, and sponsor logo will appear on front and back cover of the binder.

conference attendee bag: \$1500

quantity: 1000 units

Every conference attendee will receive a custom STN EXPO bag with sponsor logo. Your marketing materials will be placed in each conference attendee bag.

materials rooms drop: \$2000

Your marketing materials will be placed under each conference attendee's door at the Grand Sierra Resort.

refreshment reception: \$1000-\$1500

The price is based completely on food and beverage consumption. Sponsor will receive signage recognition, also a meet and greet opportunity.