

Here Comes The Bus New Feature Set

Smarter route management for

- Activities like fieldtrips and sports
- A parent app without routing software requirement

Presented by Eddie Sutton & Micole Sanders

May 21, 2020



How to serve the connected family: Our shared journey

Micole Sanders, Here Comes The Bus Head of Implementation



Eddie Sutton, Head of Training



Special Guest, Edna Anderson

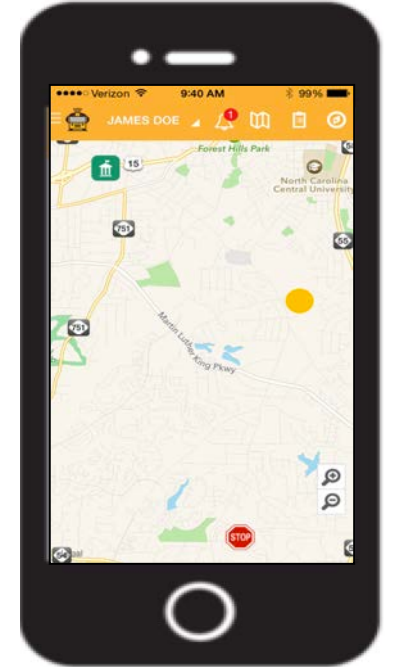
Assistant Director of Student Transportation,
Winston-Salem/Forsyth County Schools

- 3 years with Here Comes The Bus
- 57,000 students
- 34,000 bus riders with 22,000 HCTB accounts
- 339 buses in fleet with three-tiered busing system

How a North Carolina fleet uses Here Comes The Bus

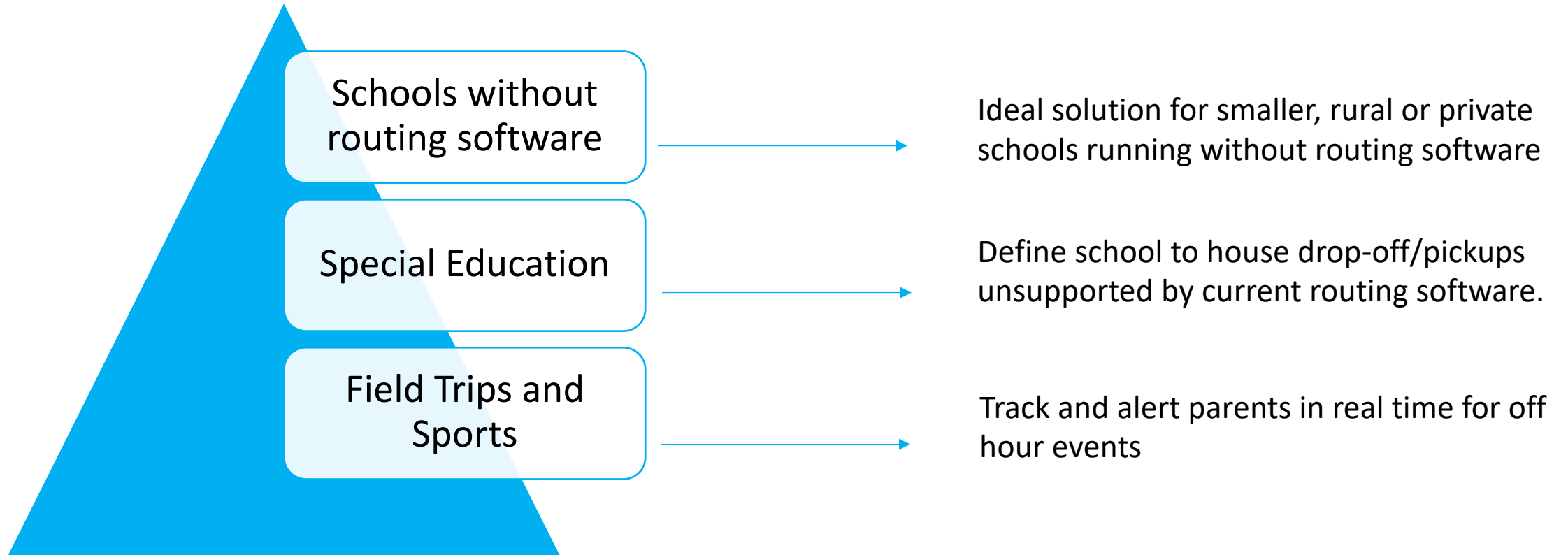
K-12 Student Transportation Leadership: Here Comes The Bus

- +2 million registered users
- Top 40 Education App
- 65,000 reviews
- 4.6 rating in the Apple Store
- Award Winning App:
 - CES Innovation Award & Global Mobile Awards



Award-Winning
Here Comes The Bus®

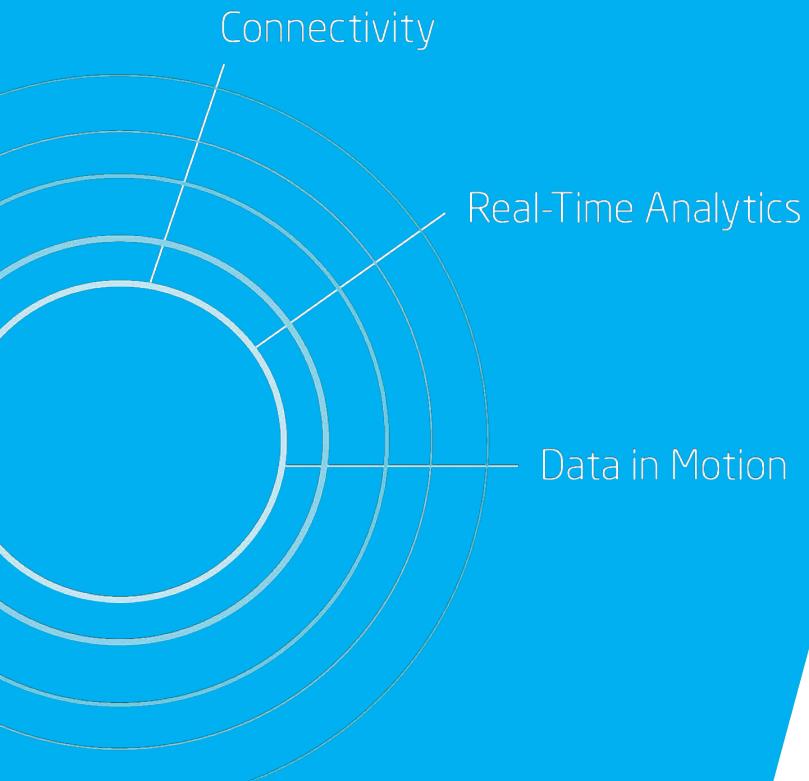
Here Comes The Bus: A solution for diverse audiences

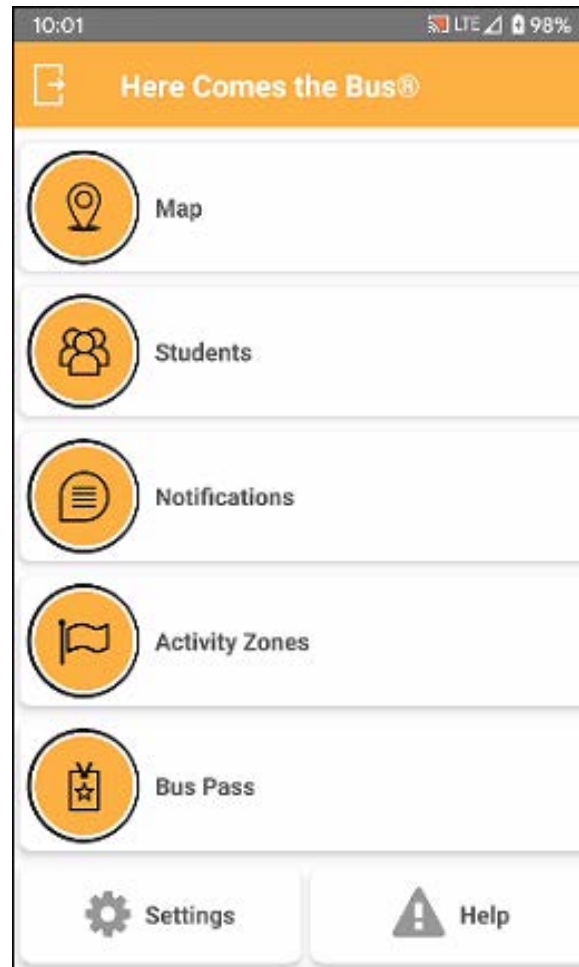


Limited only by your imagination in how your department strives to deliver real-time location alerts.

Here Comes The Bus

Let us show you how simple it can be.....

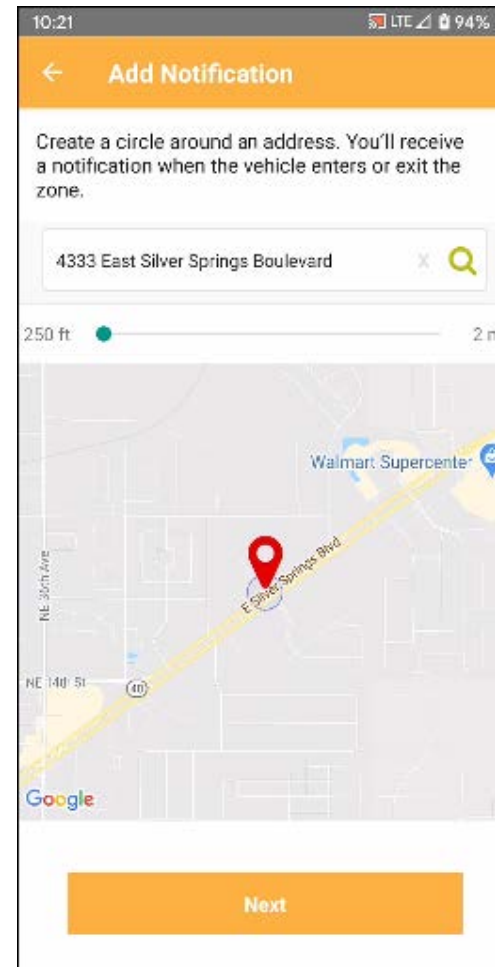


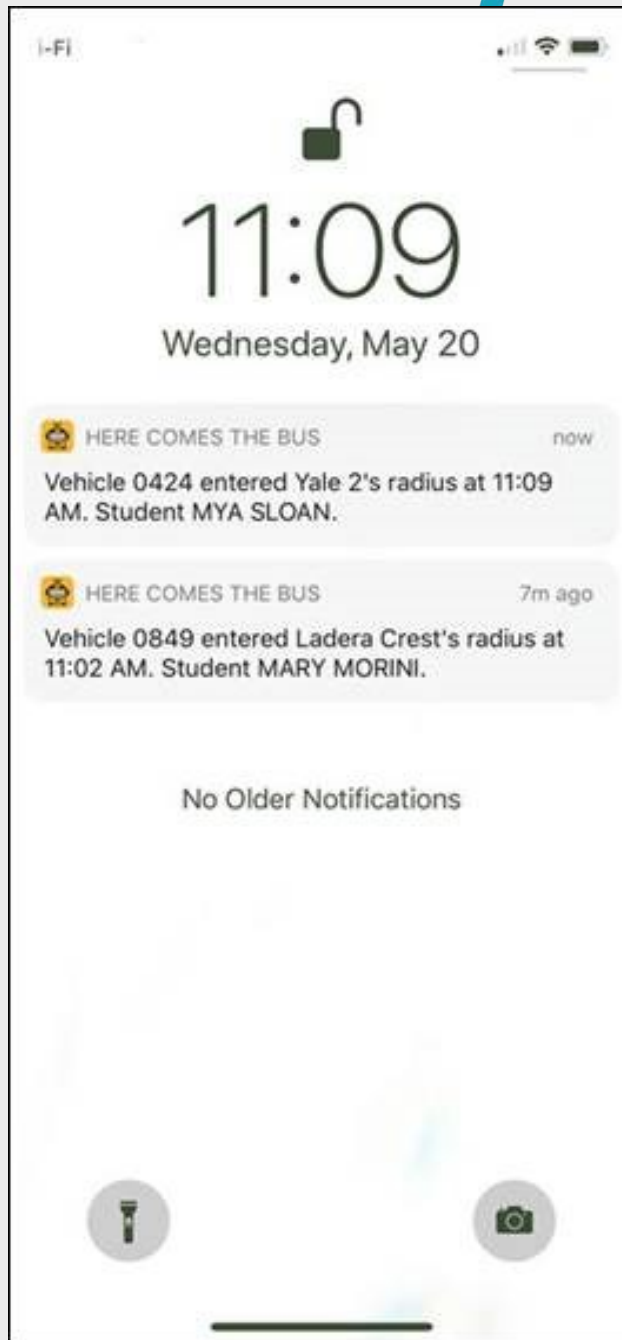


Cal/Amp®









Cal/Amp®

Activities									
Home / HCTB / Activities									
<div> Run Selected Add New Activity Refresh Show Inactive Delete Export as PDF Export as Excel </div>									
<input type="checkbox"/>	Active	Name	Tags	Default Vehicles	Activity Start	Activity End	Created Date	Created By	Last Modified Date
<input type="checkbox"/>		Baseball Game			04/30/20		04/30/20 01:17 PM	Synovia Support	04/30/20 01:17 PM
<input type="checkbox"/>		Food Run 1	DANIEL ST & SALIS...		03/23/20		04/28/20 08:59 AM	Synovia Support	04/28/20 08:59 AM
<input type="checkbox"/>		Food Run 10	0821.DONNELL ST ...		03/23/20		04/28/20 08:57 AM	Synovia Support	04/28/20 08:57 AM
<input type="checkbox"/>		Food Run 11	0849.E 15TH ST & E...		03/23/20		04/28/20 09:01 AM	Synovia Support	04/28/20 09:01 AM
<input type="checkbox"/>		Food Run 12	0503.STAGECOACH...		03/23/20		04/28/20 08:54 AM	Synovia Support	04/28/20 08:54 AM
<input type="checkbox"/>		Food Run 13	0509.3610 YARBRO...		03/23/20		04/28/20 08:55 AM	Synovia Support	04/28/20 08:55 AM
<input type="checkbox"/>		Food Run 14	0874.BLAZE ST & C...		03/23/20		04/28/20 08:59 AM	Synovia Support	04/28/20 08:59 AM
<input type="checkbox"/>		Food Run 15	0251.1520 WOODS ...		03/23/20		04/28/20 09:13 AM	Synovia Support	04/28/20 09:13 AM
<input type="checkbox"/>		Food Run 16	0256.301 WALKERT...		03/23/20		04/28/20 09:14 AM	Synovia Support	04/28/20 09:14 AM
<input type="checkbox"/>		Food Run 17	0263.FOLIAGE DR &...		03/31/20		04/28/20 08:49 AM	Synovia Support	04/28/20 08:49 AM
<input type="checkbox"/>		Food Run 2	0424.3876 PETERS ...		03/23/20		04/28/20 08:50 AM	Synovia Support	04/28/20 08:50 AM
<input type="checkbox"/>		Food Run 3	OAK GROVE RD & M...		03/23/20		04/28/20 09:12 AM	Synovia Support	04/28/20 09:12 AM
<input type="checkbox"/>		Food Run 4	0255.TYLER DR & W...		03/23/20		04/28/20 09:13 AM	Synovia Support	04/28/20 09:13 AM



Thank you!!

And at least it's no longer winter.....

Synovia Solutions & Here Comes The Bus