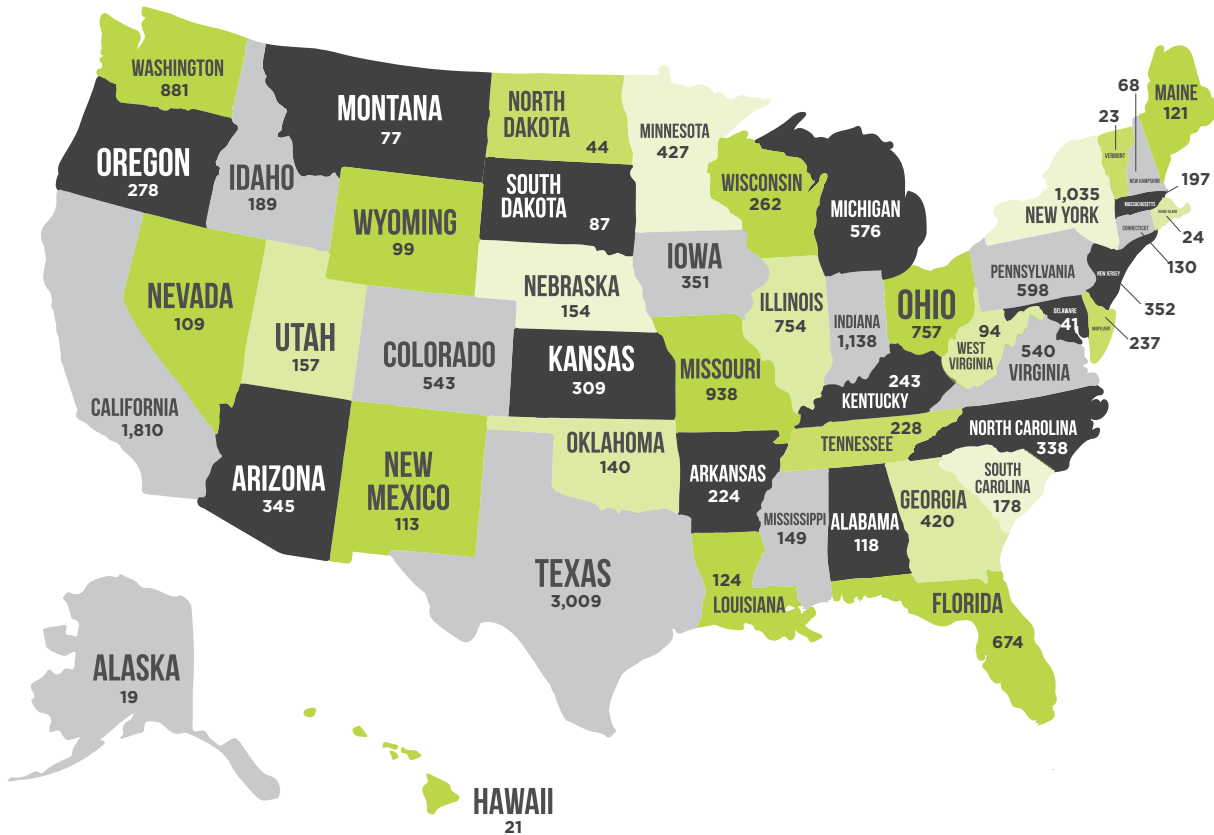


Distribution - May 2022 | Unique Total Qualified Circulation

PRIMARY READERS **▶ 20K**** PASS-ALONG READERS **▶ 60K*** TOTAL READERS **▶ 80K**



REACH THE READER**

Transportation Director	8,136
Superintendent/School Business Official	3,069
President/CEO	2,675
Fleet Manager	1,505
Driver Trainer	2,187
Others Allied to the Field	2,020

STN READERS SPEND **51 MINUTES** ON AVERAGE WITH EACH ISSUE*

School District Fleets	14,814
Contractor Fleets	1,882
Manufacturers, Suppliers, others allied to field	1,402
Private School, University Transit Fleets	513
Head Start Fleets	434
Federal, State & Local Government	363

STN magazine is very helpful in navigating the many options that are available. Receiving the hard copy is a good tool to share information with our CBO for purchasing new products.

—Sam Anderson | Transportation Manager | Redlands USD, California

Source: **BPA WORLDWIDE

*Source: **SIGNET** RESEARCH INC.