

2023 School Transportation® *News*

PRINT & DIGITAL | MEDIA
PLANNING KIT

WWW.STNONLINE.COM



OVERVIEW | PRODUCTS & SERVICES

School Transportation News is the definitive source of trends and news in the school bus industry. Our team is dedicated to telling the stories of leaders who are defining where business is headed. We offer innovation, creativity and impact for brand building and lead generation in a rich environment of editorial excellence."



—Tony Corpin, President,
STN Media Group

MAGAZINE

January — November
+ Buyer's Guide

PRINT & DIGITAL
20,192

AUDITED READERSHIP
MAY 2022



STNONLINE.COM

158,000
MONTHLY PAGE VIEWS
(As of 01/31/22- 08/31/22)



STN PODCAST
2,000 | AVERAGE LISTENERS PER MONTH



E-NEWSLETTERS

38,000
OPT-IN SUBSCRIBERS
21-25%
AVERAGE OPEN RATE



SOCIAL MEDIA
TOTAL REACH

(As of 8/31/22)



6,998
LIKES



3,175
FOLLOWERS



5,721
MEMBERS



1,762,595
VIEWS

CONFERENCES

TSD
Transporting Students with
Disabilities & Special Needs
CONFERENCE & TRADE SHOW

EMBASSY SUITES BY HILTON DALLAS FRISCO
HOTEL CONVENTION CENTER & SPA
FRISCO, TX
November 15-20, 2023
tsdconference.com

STNEXPO + TRANSPORTATION DIRECTOR
CONTENT. COMMUNITY. COMMERCE. *Summit*

GreenBus
SUMMIT

3 INDUSTRY EVENTS
2,500
ATTENDEES & SUPPLIERS

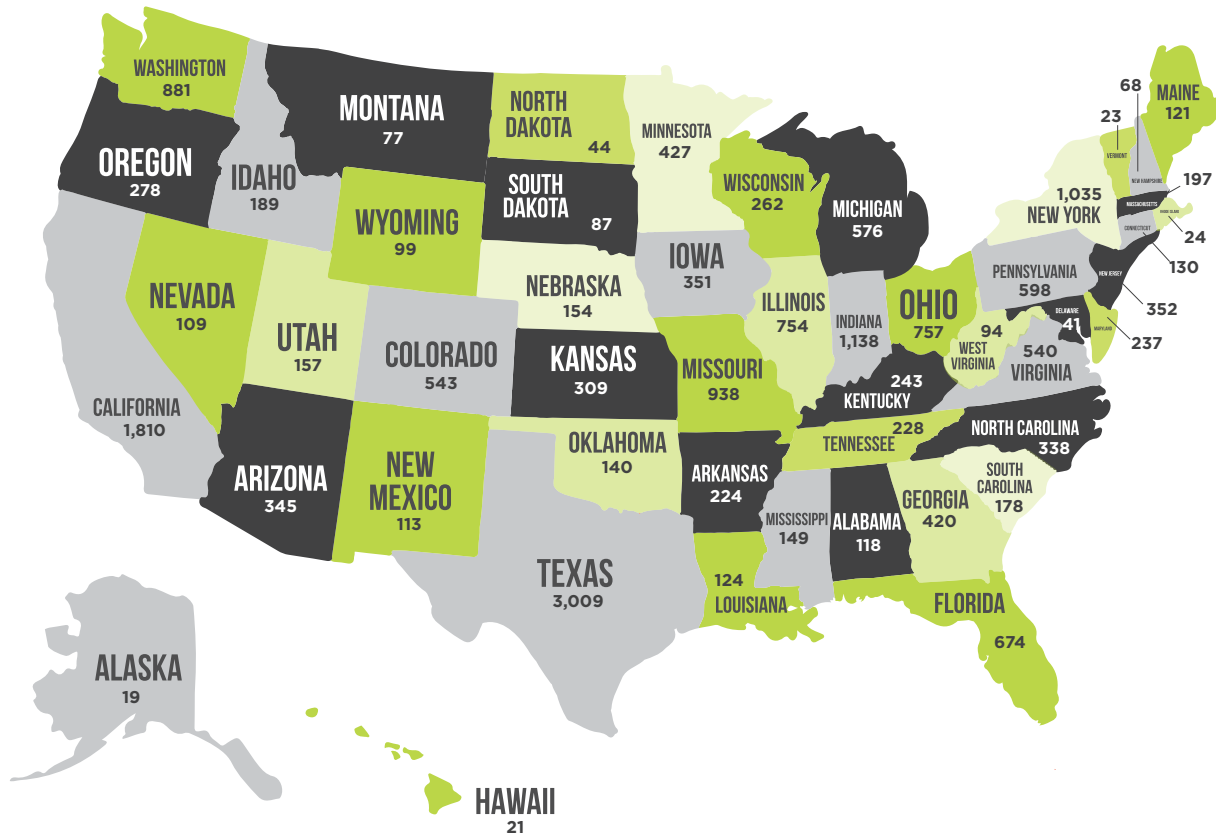
WWW.STNONLINE.COM

School Transportation
News

Indiana Convention Center | Peppermill Resort
Indianapolis, IN | Reno, NV
June 2-6, 2023 | July 14-19, 2023

stnexpo.com

Distribution - May 2022 | Unique Total Qualified Circulation

PRIMARY READERS ▶ **20K**** PASS-ALONG READERS ▶ **60K*** TOTAL READERS ▶ **80K**

STN magazine is very helpful in navigating the many options that are available. Receiving the hard copy is a good tool to share information with our CBO for purchasing new products.

—Sam Anderson | Transportation Manager | Redlands USD, California

REACH THE READER**

Transportation Director	8,136
Superintendent/School Business Official	3,069
President/CEO	2,675
Fleet Manager	1,505
Driver Trainer	2,187
Others Allied to the Field	2,020

STN READERS SPEND **51 MINUTES** ON AVERAGE WITH EACH ISSUE*

School District Fleets	14,814
Contractor Fleets	1,882
Manufacturers, Suppliers, others allied to field	1,402
Private School, University Transit Fleets	513
Head Start Fleets	434
Federal, State & Local Government	363

JANUARY



SPECIAL NEEDS

- SPED, Foster Care & McKenney-Vento Transportation
- Child Passenger Securement Training
- Using Technology & Software
- Managing Student Behavior
- Evacuation Training

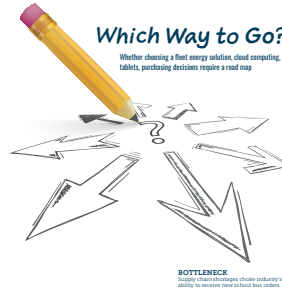
FEBRUARY



SAFETY

- Data & Privacy
- Illegal Passing
- Transportation Software / GPS
- Hiring & Safety Training
- Health & Wellness

MARCH



OPTIMIZATION & EFFICIENCY

- Benefits of Cloud-Based Solutions
- Bell Time Changes & Multi-Tier Systems
- Tablet Utilization & Student Ridership
- EV, Repower & Low-Emission School Bus Technology
- Mobile Apps



APRIL



SCHOOL EXECUTIVE & SUPERINTENDENT

- Future Proofing for Electric School Buses
- Home-to-School Transportation & Funding
- Advocating for Transportation Resources
- SchoolTransportation Staff Pay, Incentives & Benefits
- AASA Superintendent of the Year

MAY



SECURITY & CONNECTIVITY

- GPS & Software Integration
- Video Security Systems
- Communications, Wi-Fi & Data
- Incident Management
- Connected Technology
- STN EXPO Indy Conference Preview

JUNE



GREEN BUS

- V2G & Charge Management
- Clean School Bus Pilot Projects
- Funding & Financing
- Infrastructure & Utilities
- Student Health & Equity of Green Buses
- STN EXPO Reno Conference Preview



STORY EMPHASIS

EXTRAS

DATES

CONFERENCES

Ad Close:Dec. 02
Mech Deadline:Dec. 07

Ad Close:Jan. 13
Mech Deadline:Jan. 18

Ad Close:Feb. 03
Mech Deadline:Feb. 08

Ad Close:Mar. 03
Mech Deadline:Mar. 08

Ad Close:Mar. 31
Mech Deadline:April 05

Ad Close:April 28
Mech Deadline:May 03

NSTA
NATIONAL SCHOOL TRANSPORTATION ASSOCIATION
JANUARY 22-24
SAN DIEGO, CA

STN EXPO
CONTENT. COMMUNITY. COMMERCE.
JUNE 2-6
INDIANAPOLIS, IN

JULY



SCHOOL BUS CONTRACTOR

- Innovator of the Year
- School Bus Contractor: Green Fleets
- School District Partnerships
- IEPs & Special Needs Transportation
- School Bus Driver Shortage & CDLs



Ad Close: June 02
Mech Deadline: June 07

STNEXPO
CONTENT. COMMUNITY. COMMERCE.

JULY 14-19
RENO, NV



JULY 16-19
PITTSBURG, PA

AUGUST



FLEET MANAGEMENT

- Garage Stars Profiles
- Modernizing Transportation Centers & Bus Barns
- Procurement Best Practices
- Modern Engine Technology
- Mechanic Recruitment Strategies

Ad Close: June 23
Mech Deadline: June 28

SEPTEMBER



TECHNOLOGY

- Technology Super User Profiles
- Customer Service, Installation & Training
- Internet of Things (IoT)
- School Bus Crashes & Fatalities
- DVRs



Ad Close: Aug. 04
Mech Deadline: Aug. 09

OCTOBER



LEADERSHIP

- Rising Stars Profiles
- Cultivating Partnerships with Suppliers & OEMs
- Lessons Learned from School Startup
- Non-Yellow Transportation: Cars & Vans
- Fall Conference Preview: TSD, NASDPTS & NAPT



Ad Close: Aug. 26
Mech Deadline: Aug. 31

NAPT CONFERENCE
OCTOBER 27-31
COLUMBUS, OH

NOVEMBER



TRANSPORTATION DIRECTOR

- Transportation Director of the Year
- Connected Fleets & AI
- Lifecycle Costing of Technology
- Comparing School Bus Performance
- Bullying Prevention



Ad Close: Sept. 29
Mech Deadline: Oct. 04

TSD Transporting Students with Disabilities & Special Needs
CONFERENCE & TRADE SHOW

NOVEMBER 15-20
FRISCO, TX



NASDPTS CONFERENCE
NOV. 4-8 | ARLINGTON, VA

DECEMBER



2024 BUYERS GUIDE

The Ultimate School Bus Industry Guide with statistics, analysis, school bus dealers, OEMs, industry suppliers, product purchasing cross reference, associations and organizations. An invaluable resource that remains on everyone's desk.

Ad Close: Nov. 03
Mech Deadline: Nov. 08

STORY EMPHASIS

EXTRAS

DATES

CONFERENCE

WEBSITE



Leaderboard

728 x 90

Medium Rectangle

300 x 250

Video Ad

Partner Updates

Native Ad

PAGES/VISITS

2.83

AVG. VISIT DURATION

1:01

MALE

66%

FEMALE

34%

RANGE OF AGES

25-64

TOP 5 STATE VIEWERSHIP

1. CA | 2. TX | 3. NY | 4. FL | 5. IL

AVERAGE VISITOR STATS (ANNUAL)

1.84 MILLION
PAGE VIEWS

(As of 09/15/21 - 09/15/22)

979,000

UNIQUE VISITORS

(As of 09/15/21 - 09/15/22)

School Transportation[®] NATION
PODCAST

STN PODCAST

2,000

AVERAGE LISTENERS PER MONTH

Podcast rates as low as \$925 net per episode.

PARTNER UPDATES

Targeted Advertising Via Sponsored Content | Rates start as low as \$2,500 net per month.

Partner updates offer you highly effective positioning around content that relates to your products and services.

STN READERS SPEND ON AVERAGE

48 SECONDS

WITH EACH PARTNER UPDATE



Top 3 Best-Performing Partner Updates: (As of 09/15/21 - 09/15/22)

Cummins12,477 views
"School-bus-dash-lamps-why-they-turn-on-and-what-turns-them-off"

Unique Electric Solutions5,847 views
"Electric-repower-the-cheaper-faster-and-easier-path-to-electric-buses"

Cummins5,174 views
"Torque-and-why-it-matters-for-school-buses"

STN eNEWS UPDATE (WEEKLY)

A weekly rundown of school transportation's top news, features and blogs—plus the latest industry announcements and multimedia.

Rates start as low as \$625 per week.

E-NEWSLETTERS

38,000

OPT-IN SUBSCRIBERS

21-25%

AVERAGE OPEN RATE



STN eNews: August 24, 2022

August 2022 Issue: Thinking Beyond Green

Besides the funding for low- and zero-emissions school buses, the Bipartisan Infrastructure Law includes a section devoted to the review of laws, safety measures and technologies relating to the school bus 'Danger Zone.'

Industry Releases

Suppliers announce partnerships with school districts to bring in new technology.

Monthly Poll

Does your school district/company have school buses sitting in the shop awaiting one or two parts?



Read - Subscribe - Advertise



School Transportation Nation podcast
Episode 125 (Sponsored by Transfinder)

Shop Talk: Cracking Open the School Bus
Mechanic Shortage

Leaderboard

728 x 90

Full Banner

468 x 60

Text Ad

Video Ad

CUSTOM E-BLAST & SURVEYS

- Constant Contact Deployment
- Open Rates, Click Rates
- Survey Monkey

Rates start at \$2,500 net.

Companies that advertise build trust and are seen as a reliable source.

83% YES

My respect for SCHOOL TRANSPORTATION NEWS could positively influence my opinion of advertisements appearing within.

75% YES

An advertisement within SCHOOL TRANSPORTATION NEWS is more likely to be given consideration than direct vendor solicitation.

57% YES

WEBINARS & LEAD GENERATION

Be part of the growing number of companies that are turning to webinars to generate quality sales leads by sharing customer success stories.

Custom webinars start at \$7,500 net.



100 - 300

Viewers Per Webinar

2

Dedicated Promotional eBlasts Included

*Source:



What action(s) have you taken during the past year as a result of advertisements and/or articles in *SCHOOL TRANSPORTATION NEWS*?

Discussed an ad/article with someone else in the organization

43%

Bought or recommended products or services advertised

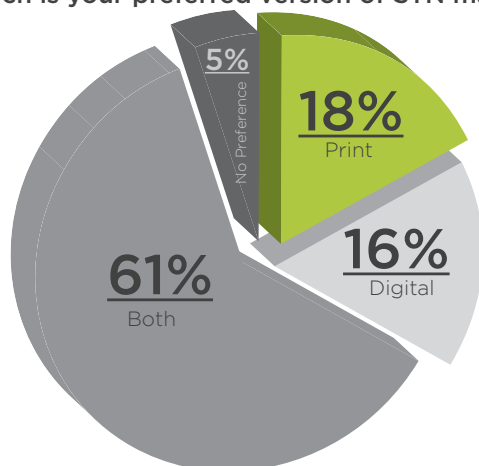
22%

Visited an advertiser's website

45%

“ Took One or More Action **80%** ”

Which is your preferred version of STN magazine?



The advertising in *SCHOOL TRANSPORTATION NEWS* educates and is an important part of the publication.

95% YES

I read through *SCHOOL TRANSPORTATION NEWS* as much for the advertising as for the articles.

69% YES



Survey was conducted in **March 2022**. 514 STN magazine readers responded.

What products or services is your district or company interested in purchasing over the next 12 months?

Air Conditioning/HVAC	75%
Alternative Student Transportation/Ride Share Services	15%
Brake Products.....	9%
Cellular, Radio & Communication Systems	8%
Child Detection Systems	33%
Crossing Control Products	20%
Drive Train/Turbo Products & Pumps.....	13%
Emission Control & Exhaust Products.....	14%
Fire Suppression Systems.....	19%
Flooring Products	19%
Foam & Seating Products	6%
Garage Equipment.....	10%
GPS & Vehicle Tracking.....	22%
Insurance & Financial Services.....	27%
Lighting & LEDs	10%
Lubricants, Additives & Fuel Services	6%
Mirror Products	30%
Mobility Equipment Products.....	29%
New Alternative Fuel Buses & Infrastructure (Propane, Electric, CNG).....	24%
New Diesel Buses, Engines & Components	14%
New Gasoline Buses.....	27%
Onboard Tablets/Mobile Data Terminals	35%
Parent Communication Apps	22%
School Bus Contracting Services.....	17%
Seatbelts/Occupant Restraints.....	13%
Stop-Arm Video Systems.....	7%
Student Tracking/RFID	19%
Tires & Wheels.....	23%
Traction Control Products	15%
Transportation Routing Software	37%
Type A Buses	9%
Type C or D Buses	14%
Used Buses	11%
Vehicle Lifts & Hosts	17%
Vehicle Washing & Cleaning Products.....	19%
Video Security Systems.....	19%
Wi-Fi/Onboard Student Connectivity.....	14%

Interested in Purchasing One or More: **75%** | Multiple responses permitted.

The Ultimate Resource of the School Transportation Industry

2023 BUYER'S GUIDE

20,000*
QUALIFIED SUBSCRIBERS

DATA & STATISTICS

How the Pandemic Dampened the Industry

Of all the major transportation-related issues, the pandemic has been the most significant. It has caused a sharp decline in demand for school buses, as many schools have opted for virtual learning or reduced bus routes. This has led to a surplus of buses and a decline in prices. However, as schools return to in-person learning, demand is expected to rise again.

Needs & Wants

Top 5

1. New school buses
2. Used school buses
3. School bus parts
4. School bus maintenance
5. School bus safety equipment

BUS OEMS & DEALERS

Blue Bird Corporation

Blue Bird Corporation is a leading manufacturer of school buses. They offer a wide range of models, including traditional buses, transit buses, and wheelchair accessible buses. They also offer a variety of options and accessories to meet the needs of different schools and districts.

Top Dealers

- 1. Blue Bird Corporation
- 2. Blue Bird Transit
- 3. Blue Bird Wheelchair Accessible
- 4. Blue Bird Parts
- 5. Blue Bird Maintenance

COMPONENTS & SERVICE SUPPLIERS

247

airlabs

AlphaRoute

SEE OUR AD ON PAGE 12

The Ultimate Resource For The School Transportation Industry

School Transportation News

stonline.com

22' BUYER'S GUIDE

A Supplement To School Transportation News

Join Us To Connect With School
Transportation Decision Makers!



June 2-6, 2023

Indiana Convention Center
Indianapolis, IN



July 14-19, 2023

Peppermill Resort
Reno, NV

400
ATTENDEES

70
Vendors

2
NETWORKING
EVENTS

ATTENDEE LIST
PROVIDED

700
ATTENDEES

115
Vendors

3
NETWORKING
EVENTS

ATTENDEE LIST
PROVIDED

For more information visit stnexpo.com

Don't Miss This Years
Unique Experiences



GreenBus
SUMMIT

- Sponsored Presentations
- Networking Event
- Ride and Drive

greenbussummit.com



TRANSPORTATION DIRECTOR
Summit

- Matched Buyer Meetings
- Networking Event
- Leadership Training

tdsummit.com



TSD

Transporting Students with
Disabilities & Special Needs
CONFERENCE & TRADE SHOW

65

VENDORS

3

KEYNOTE
SPEAKERS

450

ATTENDEES

30

INDUSTRY
EXPERT
TRAINERS

30

EDUCATION
SESSIONS

93%

ATTEND THE
TRADE SHOW



Nov. 15-20, 2023

SPECIAL NEEDS TRAINING

EMBASSY SUITES DALLAS FRISCO (TEXAS)

TSDCONFERENCE.COM



The TSD Conference is amazing. I really love the keynotes. The sessions are so valuable, especially if you transport special needs kids. I appreciate being able to network with so many other professionals in our industry. There are so many products and services available at the Trade Show that are helpful to my business. Thank you for all you do.

-Brooke Garcia, President, 4Seasons Transportation,
Calgary, Alberta

MAGAZINE ADVERTISING RATES

	CONTRACT RATES			
	Open Rate	3x	6x	12x
1 page standard	\$5,975	\$5,775	\$5,225	\$4,875
1/2 page island	\$4,875	\$4,450	\$4,050	\$3,775
1/2 page horizontal or vertical	\$3,950	\$3,775	\$3,625	\$3,450
1/3 page square or vertical	\$3,100	\$2,800	\$2,650	\$2,450
1/4 page square	\$2,550	\$2,495	\$2,275	\$2,195
Classified ads (per column inch)	\$175	\$155	\$145	\$135

2023 CONFERENCE BOOTH RATES STARTING AT:

10' x 10'	\$2,175
10' x 20'	\$4,175
20' x 20'	\$7,375

More rates on **STNEXPO.COM** or
TSDCONFERENCE.COM



TRANSPORTATION DIRECTOR
summit



TRANSPORTATION DIRECTOR SUMMIT:

\$9,750 per event

Focused Buyer Meetings and Discussions

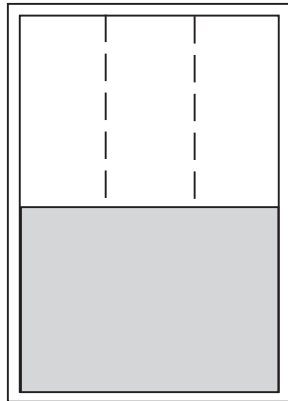
INDY — June 2-6 | RENO — July 14-15

SPECIAL POSITION RATES

Cover 2 (IFC)	15%
Cover 3 (IBC)	10%
Cover 4 (BC)	20%
Preferred Positions*	10%

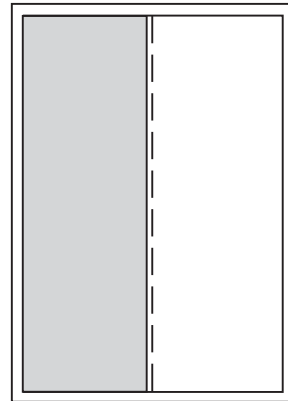
*Preferred positions: Opposite the Table of Contents & First Take

½ Horizontal



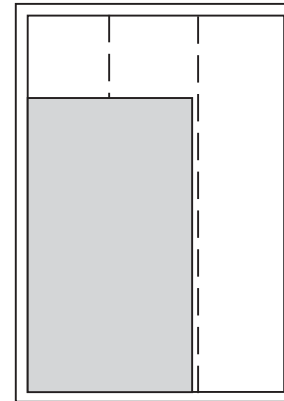
7" x 4 7/8"
[7 x 4.875]
CONVERSION

½ Vertical



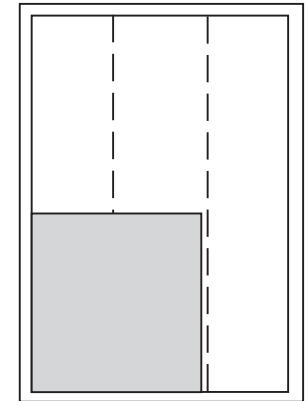
3 3/8" x 9 7/8"
[3.375 x 9.875]
CONVERSION

½ Island



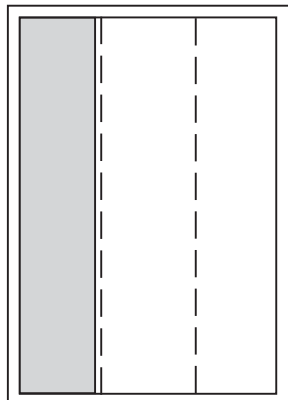
4 9/16" x 7 1/2"
[4.5625 x 7.5]
CONVERSION

⅓ Square



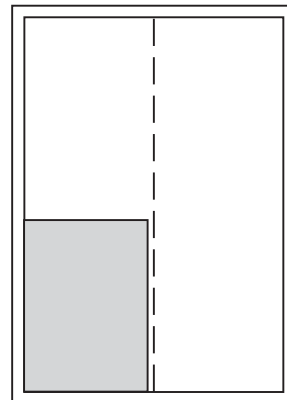
4 9/16" x 4 7/8"
[4.5625 x 4.875]
CONVERSION

⅓ Vertical



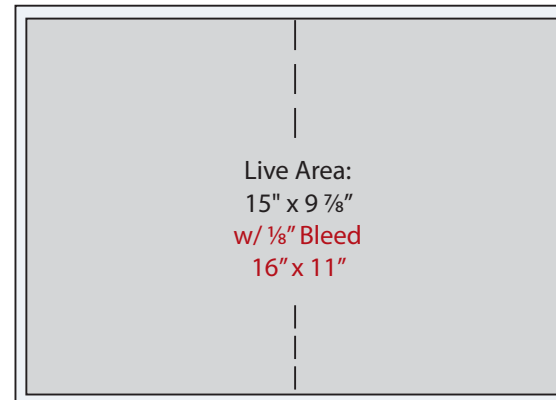
2 3/16" x 9 7/8"
[2.1875 x 9.875]
CONVERSION

¼ Square



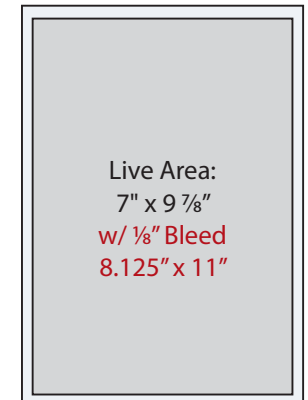
3 3/8" x 4 7/8"
[3.375 x 4.875]
CONVERSION

2 Page Spread



Final Trim:
15 3/4" x 10 3/4"
[15.75 x 10.75]
CONVERSION

Full Page



Final Trim:
7 7/8" x 10 3/4"
[7.875 x 10.75]
CONVERSION

SPECIFICATIONS

Ad Mechanical Details At-A-Glance:

Requirements: All artwork is to be a minimum of 300 dpi @ the conversion from the current color profile to the CMYK color space. For more details on ad requirements and additional charges, please see sections 1 & 2 below.

Bleed: Full bleed ads are available for the 2-page spread and the full page configurations. Bleed must be a minimum of 1/8" beyond the final trim size, if a full bleed is desired.

Live Area: All copy and images that are not meant to bleed are to remain within the live area. (The live area is applicable on the 2-page spread and full page ad with bleed only.)

Mechanical Requirements:

STN is typically saddle stitched, except for the Annual Buyer's Guide, which is perfect bound. Single column width is 2 3/16" and double column width is 4 9/16". Column depth is 9 7/8". Publication trim size is 7 7/8" x 10 3/4" and live area is 7" x 9 7/8". Gross size does not include a required 1/8" bleed on all four edges of each page. For trim purposes, the publication jogs to the head. Additional allowance for gutter trim should be made in the preparation of spreads reading or bleeding across the fold. Single page bleed 8 1/8" x 11"; spread bleed 16" x 11". Vital parts of ad copy and layout should be kept at least 1/2" from the gross page size.

Ad Mechanical Specifications:

STN will accept electronic display ad, classified ad, and web media ad files submitted to <https://stnmedia.wetransfer.com> or to our office on CD.

- We accept files in both Macintosh and PC formats. We accept native InDesign, Photoshop, and Illustrator files.

- Preferred file formats are PDF, EPS, JPEG or TIFF. If files are submitted as native Illustrator or InDesign, all fonts and linked images must be included.
- Illustrator files must have all fonts converted to outlines. PDF files must be hi-resolution and press-ready (i.e. saved for printing and not for onscreen viewing). Digital ad files and images within files must have a resolution of 300 dpi or greater and color must be CMYK. Ad materials submitted in MS Publisher or Word formats are not acceptable and will be returned. PMS or RGB colors will not be accepted and will be returned.
- A disk directory listing all files and images should be enclosed.
- Digital ads delivered to STN must be accompanied by a contract color proof to SWOP standards. Color proofs that are not to SWOP standard cannot be used for final proofing. STN, its digital pre-press supplier and its printer are not responsible for color and content of electronic ads based on screen appearance or when a color SWOP proof has not been supplied.
- Ads supplied digitally must be accompanied by a color proof; we accept color lasers for content accuracy only but not for final color proofing.

Standing Ad Materials:

Digital ads will be stored electronically for 12 months following their last use and then deleted, unless STN is instructed otherwise in writing by the advertiser or agency.

Inserts:

Custom inserts can be printed and placed for a nominal fee. Contact STN sales representative for details. Other costs include: glue tipping, stapling or polybagging.

Agency commission is not given for any production costs. Reply post card inserts may only be used with full page or larger ads; reply cards must be less than 1/2

page. Minimum paper weight is 60-lb., maximum paper weight is 100-lb. Before printing an insert scheduled for display in STN, advertisers should submit two complete dummy copies of the insert for review by STN and its printer and check with STN for quantity, mechanical requirements, tip-in charges, printing instructions and shipping requirements.

Classified Advertising:

Column inches are based on columns 2 3/16" wide. Reader service numbers and display ad sizes and rates are not available in the classified ad section. Prepayment is required. Classified ads are noncommissionable. American Express, MasterCard and Visa are accepted. For classified advertising rates, see previous page.

Printing:

The magazine is printed web offset or sheet fed on coated paper. STN is not responsible for color reproduction if the advertiser or ad agency fails to supply a match print. Advertisers should be aware that slight color variations may occur due to paper color differences. If clients fail to provide match prints, STN's printer may do so and the client will be invoiced accordingly.

Shipping Instructions:

All insertion orders and ad materials should be shipped to:

School Transportation News
Creative Department
5334 Torrance Blvd., 3rd Floor
Torrance, CA 90503

Electronic file submission:

Submit all digital ads to:
<https://stnmedia.wetransfer.com>

Submit art-related inquiries to:
kimber@stnmedia.com or maria@stnmedia.com

POLICIES

Audited Circulations:

SCHOOL TRANSPORTATION NEWS is BPA audited and offers a qualified circulation of 20,192 print and digital school transportation professionals. Source: BPA, May 2022.

Contract Year:

Advertising inserted within 12 months of the first insertion earns frequency discount.

Rebates & Short Rates:

Advertisers will be rebated at the end of their contract period if they run a frequency which earns a lower discount. Advertisers will be short-rated if, within 12 months from the contracted date of their first insertion, they do not run the frequency on which the discount is based.

Cancellation:

Cancellations of ad contracts must be made in writing by U.S. mail, postmarked 30 days prior to scheduled ad closing. Email, fax or telephone communications canceling ad space will not be accepted.

Contract Rates:

Display advertising rates are based on: 1) insertion frequency beginning with the first insertion in a standard 12-month contract year, and 2) contracted for IN WRITING AND IN ADVANCE. Multiple page ads or multiple ads count toward the frequency discount and will be billed at the rate that is applicable to each size ad.

Publisher's Rate Policy:

Advertising contracts are subject to changes in rates upon 30-day written notice from the Publisher. Advertisers may cancel their contracts at the time new rates become effective without incurring a short rate adjustment. Display ad publishing conditions, other than rates, are subject to changes by the Publisher without notice; revised display ad publishing conditions and rate card changes will be posted to STN's website.

Commission & Cash Discounts:

Display advertising space is commissionable at 15% to accredited advertising agencies on space and color charges.

Ad Production & Charges:

Costs incurred by Publisher to produce advertising mechanicals from electronic files, or in connection with the computer-to-plate process, submitted by the client, will be billed to the advertiser or its agency. If ad materials arrive after the mechanical deadline and result in blueline changes, STN reserves the right to charge late fees.

Credit Profile:

A credit profile is required from first-time advertisers and their advertising agencies.

Payment Terms:

Invoices are due and payable 30 days after the date of the invoice. The advertiser and its agency are jointly responsible for the payment of ad space and production charges. Payment is in U.S. dollars.

Non-Payment: If any monies due to the Publisher are not paid within 60 days of the invoice date, agency discounts are subject to revocation, and the account is subject to a service charge of 1.5 percent per month (18 percent per year) effective the 30th day after the original invoice date. It is STN's policy to contact the advertiser directly for payment when an invoice reaches 60 days overdue. Advertisers agree to pay all costs of collection, if necessary.

Publisher's Legal Liability:

Advertisers and advertising agencies are severally and jointly liable for all content (text, representation and illustrations) of advertisements, and assume responsibility for any claims arising therefrom against the Publisher. Advertisers agree to indemnify the publisher against any claims or expenses resulting from the unauthorized use of name, photograph, sketch, or words protected by copyright or registered trademarks,

label, etc., in connection with advertising. The Publisher reserves the right to reject any advertising which, in his opinion, makes extravagant claims, misrepresents, is unfair or harmful to other advertisers, violates postal or U.S. currency regulations or is unsatisfactory to themselves. The terms and conditions of STN's 2023 rate card are part of all advertising contracts and agreements. Publisher's liability for an ad space error will not exceed the cost of the advertisement occupied by the error. In the event an ad make-good is necessary, the make-good ad will appear in the next available issue, or at the Publisher's discretion, but will not replace a scheduled ad insertion.

Contact Information:

Tony Corpin
Publisher
T: 310-792-2226, F: 310-792-2231
Email: tony@stnonline.com



STNONLINE.COM