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## School Transporta

## **REACH THE READER\*\***

PRIMARY 20K** PASS-ALONG 68K* TOTAL READERS 88K
<figure></figure>

STN magazine is very helpful in navigating the many options that are available. Receiving the hard copy is a good tool to share information with our CBO for purchasing new products.

-Sam Anderson | Transportation Manager | Redlands USD, California

Transportation Director	7,887
Superintendant/School Business Official	3,227
President/CEO	1,091
Fleet Manager	1,042
Driver Trainer	1,940
Others Allied to the Field	848

## STN READERS SPEND 43 MINUTES ON AVERAGE WITH EACH ISSUE\*

School District Fleets	16,025
Contractor Fleets	1,731
Manufacturers, Suppliers, others allied to field	1,296
Private School, University Transit Fleets	370
Head Start Fleets	427
Federal, State & Local Government	329



