

JANUARY





MARCH



APRIL





JUNE



SPECIAL NEEDS

Medically Fragile Students

STORY EMPHASIS

- Managing Student Behavior
- Type A. Non-Traditional Vehicles & Van Conversions
- Special Needs Routing Services & Medicaid
- Security & Crisis Planning

SAFETY

- Illegal Passing Trends & Solutions
- Uparadina Communications & On-Board Equipment
- Preventive Maintenance Technology
- Student Behavior & Incident Management
- STN EXPO EAST Preview: Green Bus Summit + Bus Tech Summit

OPTIMIZATION & EFFICIENCY

- Fastest Growing School Districts
- Equipment Installation, Training & Warrantv
- Improving School Transportation Uptime
- Collaboration with IT Department on Technology Purchasing
- Student Ridership, Apps & Route Tiering



SCHOOL EXECUTIVE & SUPERINTENDENT

- AASA Superintendent of the Year
- Fleetwide Hardware & Software Upgrades
- Investing in Greener School Buses
- Benefits of Contracted Services
- Data Insights: Fleet Management Improvements & Cost Cutting

SECURITY & CONNECTIVITY

- Connected On-Board Technology & Wi-Fi
- Better Parent Communications
- Video Review: Bulling/Assault
- Fuel Services. Management & State of Charge
- Danger Zone & School Bus Stop Safety

GREEN BUS

- Fuel of Choice: Diesel, Gas. Propane or Electric
- Health Benefits for Student Success
- Route Optimization
- Lessons Learned from Green Bus Deployments
- STN EXPO EAST Preview: Green Bus Summit + Bus Tech Summit

Ad Close: Nov. 29 Mech Deadline: Dec. 04

Ad Close: Jan. 10 Mech Deadline:Jan. 15 Ad Close: Jan. 31 Mech Deadline: Feb. 05

Ad Close:Feb. 28 Mech Deadline:Mar. 05 Ad Close: Mar. 28

Ad Close: May 02 Mech Deadline: April 02 Mech Deadline: May 07



MAUI. HI

DIGITAL DAILY



MARCH 20-25 CHARLOTTE/CONCORD, NC

School Transportation

JULY



OCTOBER

DECEMBER





FLEET MANAGEMENT

TOP 10 Garage Stars









2026 BUYERS GUIDE

SCHOOL BUS CONTRACTOR

- STN Innovator of the Year Award
- Alternative Transportation Services & McKinnev Vento
- Technology Deployments
- Driver Performance. Safety & Retention
- Insurance Coverage: School Bus Crashes & Incidents



- Technology Utilization
- Fleet Valuation: School Bus Residual Values & Cost Analysis
- Garage Equipment Needs

Technology Super Users

TECHNOLOGY

- Video Security Systems
- Operational Efficiency
- Managing Equipment Costs
- Data Security Trends

SIGNET RESEARCH INC

READERSHIP STUDY

Top Transportation Teams

LEADERSHIP

- Biggest School Transportation Challenges
- Equipment & Technology Purchasing Demand
- Staffing Retention: Pay & Benefits
- TSD Conference Preview

TRANSPORTATION DIRECTOR

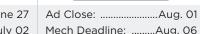
- Transportation Director of the Year
- Rising Super Stars **Profiles**
- GPS & Tablets
- Lighting & LEDs
- Tires. Wheels & Brakes

The Ultimate School Bus Industry Guide with statistics, analysis. school bus dealers. OEMs, industry suppliers, product purchasing cross reference, associations and organizations. An invaluable resource that remains on everyone's desk.

DIGITAL DAILY

Ad Close:May 30 Mech Deadline:June 04

Ad Close:June 27 Mech Deadline:July 02



Ad Close: Aug. 29 Mech Deadline:Sept. 03

NAPT CONFERENCE OCTOBER 31 - NOVEMBER 4 GRAND RAPIDS, MI

Ad Close:Oct. 03 Mech Deadline:Oct. 08





DIGITAL DAILY

Ad Close: Nov. 07 Mech Deadline:Nov. 12

JULY 11-16



RENO, NV

JULY 20-23 BOSTON, MA